

GLOBAL WOMAN® P.E.A.C.E. FOUNDATION



GLOBAL WOMAN
P.E.A.C.E.
FOUNDATION

2022 ANNUAL REPORT

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Executive Summary

With some of the pandemic restrictions lifted, Global Woman P.E.A.C.E. Foundation (GWPF) continued to work tirelessly for young women and girls worldwide in 2022. We continued to expand the reach of some of our programs by delivering them virtually. We are deeply grateful for our allies, sponsors, donors, and leaders, who continued to support and inspire us throughout the year. Thanks for your help, as we enter our thirteenth year of fighting FGM to help women and girls affected by it.

We continued to hold our board meetings and special training presentations in virtual formats, and we found that this change made it possible for people from more places in the world to participate. This year we successfully held the annual Global Woman Awards and Walk to End FGM in person in Washington, D.C. We returned to the campus of our partner, George Washington University and collaborated with them in presenting the eighth Global Woman Awards.

Unfortunately, we failed to make our ambitious fundraising goal of \$15,000 for The Walk to End FGM this year, but we received enough donations to sustain part of our programs in 2023. Our Resource Development Team successfully made it through their first year since their establishment. We look forward to expanding our Resource Development Team and their activities in 2023.

In 2022 . . .

- *We continued and strengthened our partnership with George Washington University*
- *We held our 9th Walk to End FGM and our 8th Global Woman Awards on October 14th and 15th*
- *Forty-five donors raised \$4,551 in the Walk to End FGM, which represented less than 50% of our goal for the Walk*
- *Guinea and Sierra Leone received just over 4000 sanitary pads from us this year*
- *We continued to sponsor twenty Liberian girls through our Lisa C. Bruch Scholarship Fund*
- *We established the Donald A. Strong Scholarship Fund to benefit boys in Liberia, West Africa*
- *Our support group continued to grow with referrals coming from other organizations*
- *We had 155 total donors throughout the year.*
- *The average donation amount ranged from \$50 to \$1000 U.S.*

Thanks to all the donors, awardees, sponsors, Walk to End FGM participants, partner organizations, and volunteers who helped to make this year a success. We look forward to many more productive years fighting for gender equity and an end to gender-based violence.

About Global Woman P.E.A.C.E. Foundation

Our Mission

Global Woman P.E.A.C.E. Foundation (GWPF) is a 501c3 nonprofit organization established in 2010. Our mission is to empower women and girls through education to help eradicate gender-based violence, especially female genital mutilation (FGM).

Our Cause

Female genital mutilation (FGM) is the intentional removal of all or part of the external female genitalia for non-medical reasons. External genitalia include the clitoris, labia, pubis, urethral and vaginal openings. We focus on education and advocacy to prevent FGM, and services to help girls and women who have experienced FGM or are at risk of FGM.

Our Board of Directors



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Dr. Carmen Gill Bailey



Dr. Maria Viola Sanchez

2022 Goals & Outcomes

Goal: Grow our Resource Development Team (RDT) and become more successful in developing recurring donors, and program sustainability.

Outcome: Our RDT began the year with four members, but we lost one member due to relocation, which left us with only three. However, the RDT was effective in launching campaigns for International Zero Tolerance Day, February 6th, and International Women’s Day, March 8th. In early summer, RDT invited an expert, Laura Diaz, to train the team on donor retention. In August, the RDT hosted a special virtual “Tea with Our Donors” and invited all donors. The RDT designed and produced special bumper stickers and magnets to help raise

awareness. They also produced a signature pen to send to our donors. This team worked with the planning committee in setting up fundraising and promotional materials for this year's Global Woman Awards and Walk to End FGM. The RDT continues to meet monthly, and more frequently when working on special campaigns. They have productive plans for the upcoming year.

Goal: Implement an online training program for schoolteachers and school nurses, and law enforcement.

Outcome: We hosted an educational webinar at the CSW66 (66th Committee on the Status of Women) in March, with a special panel of experts on FGM. In April, we held a special training webinar for schoolteachers and school nurses. In June, we collaborated with our partner, George Washington University, and hosted an in-person workshop (ICC – Integrated Community of Care) for law enforcement, educators, and healthcare personnel.

2023 Goals

- Combine Global Woman Awards and Walk to End FGM on the same day, Saturday, September 30th
- Host the first “FGM Survivor Retreat” in the spring
- Launch our university Campus Workshops. This will develop Campus Ambassadors to help raise awareness among university students
- Launch our Podcast, “*Let’s Talk FGM*”
- RDT will launch a weekly fundraiser, “*Five Dollar Friday*” to help support our programs
- RDT will launch an online store with awareness-raising and educational products on FGM
- Conduct in-person trainings, “Secondary Lectures,” at high schools in Virginia
- Form a coalition committee for uncounted FGM survivors in the U.S.

Update on Our Activities

GWU & GWPF Partnership (GW2PF)

Since 2017, GWPF has continued its partnership with the Milken Institute for Public Health at George Washington University (GW), and we look forward to another year of successful partnership in 2023. This year, the partnership adopted the name, GW2PF, a combination of GW and GWPF.

In partnership with GW, we have had the opportunity to plan the creation of an integrated community of care model to provide FGM prevention and intervention services. In that model, we are prepared to provide training to law enforcement, nurses, and other medical personnel, through both online training and in-person training now that pandemic restrictions are lifted. We are working with a team of community experts at GW to help tailor a prevention program for each community that will engage in the prevention of FGM. GWPF is assisting in preparing training materials for this project, using our expertise in prevention and rehabilitation for victims and survivors of FGM. This has been a productive year, collaborating with GW in the GW2PF partnership.

Support Group

Our monthly Support Group successfully met every month this year from January until September, except for October (because of conflicts with our Global Woman Awards and Walk to End FGM) and December (because of winter holidays). We still have not returned to our in-person Thanksgiving feast for survivors, however, this year we had each survivor share how she celebrates the holidays both in her native country and here in the United States. Here are only a few anonymous quotes from survivors attending that meeting:

“We go out in the community and serve food to the hungry and needy during the holidays.”

“My favorite holiday dish is Jollof Rice.”

“I like fufu and soup during the holidays.”

Newsletter

We have had success with our monthly newsletter this year. The newsletter readership continued to grow this year, retaining our original readers and adding new ones.

GWPF's First Bumper Sticker & Bumper Magnet



The Resource Development Team (RDT) produced the first promotional bumper magnet and sticker to help raise awareness about FGM for pet lovers. The pets seen above are L-R: Porter, Ollie, and Gatsby. The owners of these pets are either board members of GWPF or a part of GW2PF. We have several other magnets designed and produced by the RDT, which will be distributed in 2023.

Our Programs

Vaginal Restorative Surgery

Our Resource Development Team (RDT) ran a successful Giving Tuesday campaign in November 2022. Most of the donations from the Giving Tuesday campaign are donated to our Vaginal Restorative Surgery. Many women in our support group suffer both physically and psychologically in their post-FGM lives. Restorative surgery helps restore what was removed during FGM, and provides a painless physical life, while they rehabilitate from FGM. We plan to sponsor at least two women from our support group in 2023 for the restorative surgery.

Sanitary Pads Campaign

We continued our sanitary pads campaign with donors such as the Rotary Club of McLean, Virginia; Simply Giraffe; and the Northern Virginia Business & Professional Women's Club. The campaign provides sanitary pads to girls in Liberia, Guinea, and Sierra Leone.

Donald A. Strong Scholarship Fund for Boys

This year, we established the Donald A. Strong Scholarship Fund to benefit boys at the Julie E. Taitt School (JET) in Liberia. We have had remarkable success with the Lisa C. Bruch Scholarship at the same school. We realize that there are boys in the school that are exceeding expectations, but their parents are struggling to keep them in school, due to financial constraints. Therefore, we have established a special scholarship to assist the boys. The boys will be encouraged to apply for the scholarship in 2023. Donald A. Strong was a professor at the Milken Institute for Public Health at George Washington University. Professor Strong advocated for the involvement of more male students in the campaign against FGM. He passed away in late October 2021, before his dream was realized.

Lisa C. Bruch Scholarship Fund for Girls

Our Lisa C. Bruch Scholarship Fund has successfully provided 20 girls at the Julie E. Taitt School in Liberia with tuition to remain in school, and stay out of the Sande Bush, since August of 2020. The Sande Bush in Liberia is where FGM is performed. In the coming year, we will reduce the number of girls benefitting from the scholarship from 20 to 10 girls, so that the funds will provide not only tuition but books and other school supplies as well.

8 of Our Lisa Girls seen below with their monthly supply of sanitary pads



Global Woman Awards

We hosted our eighth annual Global Woman Awards on Friday, October 14, 2022. We returned to an in-person event this year, after hosting virtual events for two consecutive years due to the pandemic. We recognized and honored 11 women and a man in nine categories L-R: Dr. Crista Johnson-Agbakwu, Dr. Nicole Warren, Dr. Joanna Vergoth, Hon. Pauline Tallen, Janay Johnson, Mariama Diallo, Comfort Dondo, Lola Ibrahim, Tetua Espere, and Mohammad Chappalwala.



Walk to End FGM

We returned to an in-person event for this year's 9th Walk to End FGM. We walked to the Lincoln Memorial from the National Sylvan Theater, as the crowd chanted, "No more FGM" and then back to the Sylvan Theater.



Our Sponsors



We Thank Our Fundraising Teams

Walk4Funds

GW MCH (George Washington University Milken Institute)

NANBPWC (National Association of Negro Business & Professional Women's Club)

Jacqui Olkin

The Uncounted

Arielle Buchmann

Dr. Krishna Patel

We Thank Our Loyal Donors

Aluna Michaels

Aisha

Angela Peabody

Amazon Smile

Amita

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The 513,000
The Uncounted
Dr. Wallicia Gill
Dr. Willa Jones
Vanessa

Conclusion

We are thankful for a successful 2022, despite the fact that our supporters still live with uncertainty and hardship as a result of the two-year pandemic. To our leaders, partners, donors, supporters, and allies, we extend our heartfelt gratitude for your efforts to end FGM. We are hopeful for a safe, healthy, and productive 2023!

Written by: A.M. Peabody

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Approved by: Board of Directors, Global Woman P.E.A.C.E. Foundation